



Press Release

Retrieving Top Talent | Building Relationships One Connection at a Time
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FOR IMMEDIATE RELEASE

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YELLOW DOG Announces New Mascot

Minneapolis, MN – The YELLOW DOG Recruiting Team is proud to announce the birth of our new mascot.

Thanks to our friends at **Our Lovable Labs** (www.ourlovablelabs.com), we have found the newest member of the YELLOW DOG Pack.

Our furry friend will serve as our Top Dog and inspiration. Born on May 29th, we are anxiously awaiting his arrival at our corporate headquarters in mid July.

YELLOW DOG lost its first Top Dog, Cody, in December 2008. Cody served as a constant companion and friend for more than 13 years, and he is missed.

Our new mascot will have big paws to fill. He is a handsome boy with a golden coat and a strong, stocky build.

“We look forward to sharing many years of friendship with our new mascot. He’ll serve as a daily reminder of the loyalty we provide to the candidates and employers for whom we work,” said Scott Rosenburg, Managing Partner of YELLOW DOG Recruiting.

“Now, we just need a little help coming up with the perfect name. I suspect our network of great people will have some ideas,” added Rosenburg.

To learn more, visit: www.yellowdogrecruiting.com.

YELLOW DOG Recruiting, founded on more than 30 years of relationship building experience, works with dynamic companies in hospitality and servicing industries find top talent. YELLOW DOG builds relationships over time and connects people with opportunity. To learn more, visit our website at www.yellowdogrecruiting.com.